

Plato At The Googleplex Why Philosophy Wont Go Away

Plato at the Googleplex Why Ancient Chinese Political Thought Matters God and Cosmos Why Philosophy? Rationality Google and the Mission to Map Meaning and Make Money Full Spectrum 4 Enterprise in Action Quality Software Management Talking Book Topics The Network Always Wins: How to Influence Customers, Stay Relevant, and Transform Your Organization to Move Faster than the Market The Internet The Spectator Mute Business 2.0 Nature Likeable Business: Why Today's Consumers Demand More and How Leaders Can Deliver Google Power Consumer Behavior Securities Regulation Rebecca Newberger Goldstein Daniel A. Bell David Baggett Paolo Diego Bubbio Steven Pinker Bart Milner Lou Aronica Colm O'Gorman Gerald M. Weinberg Peter Hinssen Hilary and Moshovitis Poole (Christos) Sir Norman Lockyer Dave Kerpen Chris Sherman Wayne D. Hoyer John C. Coffee

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Why Today's Consumers Demand More and How Leaders Can Deliver Google Power Consumer Behavior Securities

Regulation *Rebecca Newberger Goldstein Daniel A. Bell David Baggett Paolo Diego Bubbio Steven Pinker Bart Milner Lou*

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what would the ancient greek philosopher make of the twenty first century google headquarters a dazzling exploration of the role of ancient philosophy in modern life from the acclaimed writer and thinker imagine that plato came to life in the twenty first century and embarked on a multi city speaking tour how would he mediate a debate between a freudian psychoanalyst and a tiger mum on how to raise the perfect child how would he handle the host of a right wing news program who denies there can be morality without religion what would plato make of google and of the idea that knowledge can be crowdsourced rather than reasoned out by experts plato at the googleplex is acclaimed thinker rebecca newberger goldstein s dazzling investigation of these conundra with a philosopher s depth and erudition and a novelist s imagination and wit goldstein probes the deepest issues confronting us by allowing us to eavesdrop on plato as he takes on the modern world it is a stunningly original plunge into the drama of philosophy revealing its hidden role in today s debates on religion morality politics and science

an entertaining introduction to ancient chinese thinkers and what they can teach us about today s most pressing political questions in china and beyond china s most original diverse and fascinating political debates took place more than two

millennia ago but they have profoundly shaped chinese political thinking and practice ever since and remarkably their influence on the country s leaders is only growing today yet these timeless debates which are very likely to influence the answers to such questions as whether china should use military force to take control of taiwan are still far too little understood in the west in this enlightening and entertaining book daniel bell a leading expert on chinese political thought takes the greatest thinkers from china s past confucius mencius xunzi shang yang han feizi zhuangzi and mozi and puts them in dialogue with each other in modern settings the result is a creative and engaging introduction to ancient chinese political thought that reveals its relevance to the future of china and the rest of the world before china s unification in 221 bce the brilliant political thinkers who founded confucianism daoism legalism and mohism roamed from state to state argued with each other and tried to persuade rulers to follow their ideas bell draws on their debates about such perennial issues as war corruption government involvement in family life and whether the state should subsidize culture to create vivid imaginative dialogues about important contemporary social and political controversies china s political thinking is rooted in its past understanding what ancient chinese political thought can teach us about today s critical debates is essential to understanding the future of china and the world

god and cosmos provides a four fold moral argument for god s existence that is cumulative abductive and teleological the four relevant moral realities that theism and christianity best explain are intrinsic human value and moral duties moral knowledge radical moral transformation of human persons and a rapprochement between morality and rationality

do we really need philosophy the present collection of jargon free essays aims at answering the question of why philosophy matters each essay considers the central question why philosophy from different angles the unavoidability of doing philosophy the practical consequences of philosophy philosophy as a therapy for the whole person the benefits of philosophy for improving public policy etc

a times book of the year 2021 punchy funny and invigorating pinker is the high priest of rationalism sunday times if you ve ever considered taking drugs to make yourself smarter read rationality instead it s cheaper more entertaining and more effective jonathan haidt author of the righteous mind in the twenty first century humanity is reaching new heights of scientific understanding and at the same time appears to be losing its mind how can a species that discovered vaccines for covid 19 in less than a year produce so much fake news quack cures and conspiracy theorizing in rationality pinker rejects the cynical cliché that humans are simply an irrational species cavemen out of time fatally cursed with biases fallacies and illusions after all we discovered the laws of nature lengthened and enriched our lives and set the benchmarks for rationality itself instead he explains we think in ways that suit the low tech contexts in which we spend most of our lives but fail to take advantage of the powerful tools of reasoning we have built up over millennia logic critical thinking probability causal inference and decision making under uncertainty these tools are not a standard part of our educational curricula and have never been presented clearly and entertainingly in a single book until now rationality matters it leads to better choices in our lives and in the public sphere and is the ultimate driver of social justice and moral progress brimming with insight and humour rationality will

enlighten inspire and empower a terrific book much needed for our time peter singer

this book is the unfolding story of the new technology of internet search how larry page and sergey brin the founders of google discovered a new way to index the internet s network of networks by developing search methods so powerful that they effectively created a free public and universal library out of billions of random documents it also tells how together with the help of a brilliant team built initially at stanford university they then found a new way of making money through contextual advertising now worth e billion leaving potential competitors particularly microsoft far behind it shows how google s founders have also succeeded in insisting that integrity rather than profit remains at the heart of an enterprise that they will continue to control despite the best efforts of wall street the second half of this book also seeks to explain the central problems of machine intelligence the difference between words and their meaning or syntax and semantics which had blocked this kind of it development for half a century until google s founders discovered that hypertext the unique feature of the internet that links documents could be measured and mapped to sort millions of apparently similar pages for relevance and significance google s pursuit of a hugely ambitious and optimistic american dream that leaves them globally admired and respected keeping their principles intact whilst also creating a fabulously wealthy company is a winning blend of luck jokes mathematical inspiration engineering perspiration deep technical knowledge of the internet and they would have you believe thousands of highly trained pigeons the book is 288 pages long including a comprehensive index and 600 item bibliography covering virtually all aspects of internet search the print version of the book comes with a free online electronic version with hypertext links to

related articles and books designed to make any aspect of the history of internet search easy to find with a couple of mouse clicks the book's author Bart Milner is a trained technology journalist and editor who started using the in 1984 with a 300 baud acoustic coupler and then became a developer partly to try and solve the question of why computer logic has been unable to deal with meaning and association this background has given him an insight into the inspired but almost accidental way that Google's founders cracked the problem of finding a significant document from billions of unindexed and changing pages in a fraction of a second anyone interested in the future of the internet and information technology should enjoy this fast and fluid story of a company which has become a flagship business of the 21st century by not conceding any of its integrity and principles to the huge pressures of commercial profit whilst providing some of the most elegant and powerful engineering solutions ever seen on the net

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entrepreneurs before providing guidance on start up and growth strategies finance internationalisation creativity and technology transfer book jacket

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the internet the flower of the 19th century a startling characterization of the late 20th century s gift of high tech for all this

volume contain a complete chronology of the internet

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